



Maibec and Drummond House Plans Launch New Collection

Lévis, QC, November 23, 2021 - It is with great enthusiasm that the teams of Maibec, a North American leader in exterior siding systems, and Drummond House Plans, a Canadian leader in the development of residential architectural plans, announce their collaboration and launch an exclusive collection: MAIBEC x DRUMMOND HOUSE PLANS.

The collaboration comes at the right time, given the renovation craze sweeping through North America's self-built community. It will result, among other initiatives, in a new collection featuring three contemporary-inspired house plans showcasing the world of possibilities for combining Maibec products and colors. This is right in line with the strong trend for homes combining different types of exterior siding products.

"The designs we developed with Jenn x Drummond House Plans will appeal to the tastes and budgets of professionals and consumers alike," said Madeleine Szots, Marketing Manager at Maibec. "The plans make the most of our trendy and personalized accent stone, engineered wood and genuine wood siding, all built with materials meeting the highest industry standards."

"We are thrilled to collaborate with Maibec on a collection of unique homes and combine the quality of our respective work," added Jennifer Larocque, Artistic Director at Drummond House Plans and Head Designer of the "Jenn X Dessins Drummond" division. "Our teams frequently recommend Maibec products and this collection formalizes this wonderful relationship between two well-established Canadian companies."

Services for homeowners looking to renovate an existing property are an important segment for both companies.





About Maibec

For contemporary products that match your taste and budget, choose Maibec. Maibec is a family-run business that develops, manufactures and sells exterior siding systems. For over 70 years, Maibec has stood out for its wide selection of products and colours of exceptional quality. Designers, construction/renovation professionals and consumers everywhere choose Maibec for its knowledgeable technical assistance, quick turnaround times and handy sample and loyalty programs.

About Drummond House Plans Inc.

Founded in 1973, Drummond House Plans Inc. is a privately owned company specializing in residential architectural plans and related services. Its 25 employees and 75+ collaborators, work in 23 offices across Quebec.

Contact

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