

# The Teamwork Link



November 2011

## New 3D video for **maibec's** shingle installation system.

**M**ove over, Avatar. There's a new 3D blockbuster in town: **maibec's** new 3D animation video! Learn all about the maibec shingle system, from individual shingles and pre-assembled strips to woven corners and wides. You'll find the right product for every part of any house, too.

See the video and start saving on installation time today: <http://www.youtube.com/user/maibecsidings>



## AIA adds **maibec's** Eastern White Cedar presentation to its continuing education program.

**m**aibec's new presentation: "Eastern White Cedar - A Sustainable Choice for Exterior Siding" can be used in the American Institute of Architects's Continuing Education Program.

Learning objectives include:

- The importance of sustainable forestry.
- The characteristics of Eastern White Cedar (EWC) and its many uses.
- Environmental elements in the harvest and production of EWC.
- The benefits of EWC shingles as an exterior siding.
- The life cycle of EWC shingles vs other common siding materials.
- How specifying sustainable certified EWC shingles can contribute to LEED certification.

Course Credit: 1 AIA/CES/HSW/SD Hour

This presentation is given by either Paddy Rouleau or Keith Ball from **maibec**. For more info, contact:

**Paddy at 418-573-1787 or [paddy.rouleau@maibec.com](mailto:paddy.rouleau@maibec.com)**

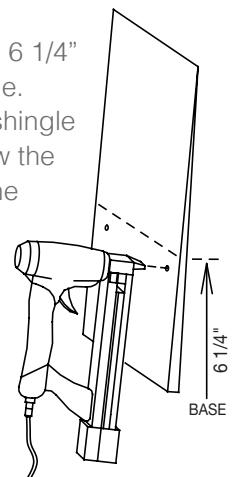
**Keith at 508-320-2915 or [ballsacre@comcast.net](mailto:ballsacre@comcast.net)**

## New for **maibec** shingles! The fastening reference line.

**Y**et again, **maibec** has made installing shingles simpler with an easily identifiable fastening reference line. ALL **maibec** shingles now feature a fastening reference line on one side for fool-proof installation.

The reference line is found 6 1/4" from the base of the shingle. For the 5" recommended shingle exposure, fasten just below the reference line to respect the installation requirement.

Look for the blue shingle sample explaining the reference line in every **maibec** shingle order.





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## Calling all Wood Lovers!

**It's time you got to know maibec's solid wood siding better!**

- Since 1986, **maibec** has been one of the largest manufacturers of pre-finished wood siding in North America.
- We control the entire manufacturing process: from milling our own high-quality lumber to profiling to applying stain using state-of-the-art coaters.
- Our products offer unbeatable longevity, beauty and warranties.
- Our siding is available in unlimited solid colors, in multiple profiles and trims, and come with color-matched nails and touch-up.

Achieve stunning effects with **maibec** siding on your next project. Mix and match various types of profiled siding (horizontally and vertically), or even combine profiled siding with white cedar shingles.



*"I recently used the V-groove stained planking and applied a vertical installation. My customers and other local builders are all impressed with its look and durability. All of the **maibec** products have been of a high quality and its consistency has saved me both time and money."*

Ken Yerves  
Montauk Homes, Montauk, NY

*"The **maibec** is a nice product to work with and I will definitely recommend it to owners and architects as an alternate to the usual siding products we normally see on our projects. The fact that an additional coat of paint is not required and the dimples at the nail heads do not need to be filled or painted is even better."*

Aaron Bourassa  
Great Falls Construction, Gorham, ME

**See for yourself! Order samples today at 1 800 363-1930, or go to [www.maibec.com](http://www.maibec.com) and click on SAMPLES.**

**What people are saying about maibec strip and woven corners.**

*"What a pleasure it was to use **maibec** strip siding. The two coat finish is great! The outside corners saved me 70% in labor. Even someone who has never used the product will find it very simple."*

Floyd Brown - Floyd J. Brown Jr.  
Construction Co., Inc., Gorham, ME