



CONTEST RULES

The contest “**100% Wood. 100% Wow.**” is conducted by Maibec Inc. The contest takes place across Canada and the United States, and runs from February 9, 2017 at 8:00 a.m. EST (Eastern Standard Time) to May 31, 2017 at 5:00 p.m. EST (contest period). Eligible participants have the chance to win back the value of their purchase of Maibec siding, moldings or stained Eastern white cedar shingles purchased from a Maibec retailer, up to a total amount of \$5,000.

Who can enter

To be eligible, you must be at least eighteen (18) years or older and own a registered home in Canada or the United States in the provinces or states where Maibec products are available.

You are not eligible to enter the contest if, at any moment during the contest period, you are (or are residing with) a Maibec employee, agent, distributor, retailer, administrator or representative.

To enter

To enter, you must fill out the online entry form available at www.maibec.com and attach photos of your home. The photos must be taken prior to making any renovations with Maibec siding.

All contest entry forms and participation requests must be received by Maibec within the contest period to be eligible.

Maximum of one (1) entry per residence. In the event that a participant has more than one residence with Maibec siding, each residence is eligible for the contest and must be entered separately. Eligible participants may share the contest with three (3) people via email, which gives them an additional chance to win for each email address shared.

Description of the prize

The winner will receive a check reimbursing them for the cost of their Maibec material up to a total amount of \$5,000, as indicated on the invoice, excluding any taxes, delivery fees and installation costs, which are the sole responsibility of the winner. To claim the prize, the winner must provide Maibec with a copy of the invoice (dated February 9, 2017 or later) within one (1) year of being declared the winner. Reimbursement will be made by check in Canadian or US funds, depending on where the registered residence is located.



Awarding of the prize

The draw will be held on June 15, 2017 at 2:00 p.m. EST (Eastern Standard Time). The draw will take place at Maibec's office, located at 202-1984 5^e rue, Lévis, Quebec, Canada, G6W 5M6. The randomly selected participant will be declared the winner provided they fulfill all of the contest eligibility conditions and entry requirements. The winner will be contacted by telephone in the week following the draw and must claim the prize within a maximum period of 14 days. If the prize is not claimed within this period, or if the winner cannot be reached within 14 days of the draw, the selected participant will be disqualified and another name will be randomly drawn until a winner has been confirmed. Maibec will ship the prize to an address in Canada or the United States, in the manner it deems satisfactory.

The selected individual agrees to release and hold harmless Maibec, its subsidiaries, promotional agencies, partners, employees, agents and authorized dealers from and against any damages arising out of the receipt or use of the prize. To be declared a winner and prior to receiving the prize, the selected individual agrees to sign a declaration and liability release for this purpose.

General rules

By entering the contest, the winning participant authorizes Maibec and its representative to use, if requested, and without additional compensation, his/her name, photograph, image, declaration pertaining to the prize, the location of his/her residence (city only) and/or voice for promotional or advertising purposes related exclusively to this contest.

By entering this contest, the winner authorizes Maibec and its representatives to take pictures of the winning residence before and after the renovations with Maibec products.

The prize must be accepted as described and cannot be transferred. No substitutions will be allowed.

Refusal to accept the prize releases Maibec of all responsibilities and obligations toward the winner.

Any falsification of information or documentation on the part of a participant will automatically disqualify him or her from the contest. Maibec's decision is final and may not be appealed.

Maibec assumes no liability for:

- a) any lost, late, delayed, destroyed or misdirected mail or e-mail received, printing errors, technical, computer or telephone malfunctions, defects or failures of any computer equipment or software, fraudulent calls or any other error;
- b) loss, theft or misuse of the prize.



For residents of Quebec, any litigation regarding the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux (Québec's Alcohol, Races & Gaming Board) for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement

Maibec reserves, at its entire discretion, the right to cancel or suspend this contest if it becomes corrupted technically (computer virus or bug) by any non-authorized human intervention or for any other cause out of Maibec's control that could corrupt the contest administration, security, impartiality or procedure, subject to, in the Province of Quebec, the Régie des alcools, des courses et des jeux (Quebec's Alcohol, Races & Gaming Board)'s approval.

All decisions are irrevocable. Participation in the contest constitutes acceptance of the above-stated contest rules.